

# Strategic Planning Facilitation Service by H Carranco

Helping CKO Sprint canoe clubs be effective, sustainable and in line with CKO's Strategic Plan

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## Strategic Planning Facilitation Service by Hector Carranco

This Strategic Planning Facilitation Service (SPFS) is exclusive for CKO Sprint's members.

CKO Sprint released its 2025 strategic plan in February 2021. This strategic plan includes goals and objectives' performance metrics that involve canoe clubs in the province. The question that I raised was, are the canoe clubs in the province committed to those objectives and goals? In other words, are the canoe club's strategic plans aligned with this one of CKO Sprint?

Based on that question Ryan Blair promoted within the CKO Sprint board the idea that canoe clubs in Ontario could do their own strategic plan, aligned to CKO Sprint's, and CKO Sprint could offer some assistance.


I am starting a consulting practice after the Rideau Canoe Club decided to [phase-out](#) the Executive Director position. After the successful strategic planning implementation with the Rideau Canoe Club, I am convinced that the strategic planning exercise in an organization is key to its success.

Now I want to make strategic planning facilitation my way to collaborate with the Ontario's canoe clubs. I am confident that if the canoe clubs create their strategic plan and implement it, the plans will positively impact their athletes, the athletes' families, their communities, and ultimately positively impact the Canoe Kayak Ontario Sprint.

The Strategic Planning Facilitation Service enables canoe clubs to perform their own strategic planning exercise taking into account the specific internal and external situations that affect them.

The vision for the Strategic Planning Facilitation Service is that every canoe club in Ontario develops vision and mission statements and objectives aligned as much as possible with those of Canoe Kayak Ontario Sprint's strategic plan.

The mission of the Strategic Planning Facilitation Service is to offer tools and support to canoe clubs in Ontario to create a strategic plan with the highest quality strategic planning process within their financial and organizational means.



As a part of my commitment to sprint canoe kayak clubs and their people, I am offering significantly reduced rates for facilitated virtual strategic planning sessions to canoe clubs in Ontario.

### **This package includes:**

- One pre-planning kick-off call with strategy leaders
- Pre-work, including surveys and interviews with select participants
- 5 virtually facilitated strategic planning sessions
- Recap documentation, including: written recap, PPT & visual summary
- One post-planning call to review recap, share recommendations, and to support your plan rollout

### **Price**

- The regular price of the Strategic Planning Facilitating Service is \$6,000.
- For a limited time, the Strategic Planning Facilitating Service is \$1,500, that is a 75% discount, to Ontario's canoe clubs.



# Terms & Conditions

## Canoe Club Qualifications

In order to qualify for this program, your canoe club needs to be a member in good standing of CKC Eastern Ontario Division or Western Ontario Division.

Your canoe club must have a leader (i.e. chairperson, executive director, etc.) who will be responsible for overseeing the strategic planning process and implementation cycle internally. This person must also be able to liaise with the facilitator for all planning related communication.

## When your club is accepted

You will receive an email from [hcarranco@gmail.com](mailto:hcarranco@gmail.com)

Upon acceptance, a first payment of \$100 + TAX is due by May 30th, 2021. Seven (7) more payments of \$200 + TAX will be due on the 15th day of every month until December 15th, 2021.

I will hold a pre-strategy kick off call with your strategy leader(s) to book the date(s) of your session(s).

Upon completion of the work, I request a true and honest testimonial in written or video format.